

PRIVACY POLICY

Last Updated September 3rd, 2014

This note is meant to comply with California Privacy Law.

This Privacy Policy (this "Privacy Policy") is written to inform you (or the entity on whose behalf you are joining the Site) ("You" or as the context requires "Your") what information Infor-Med Medical Information Systems, Inc. ("Infor-Med") may collect when You visit the Infor-Med website portal (the "Site") operated by Infor-Med and how Infor-Med uses it. This Privacy Policy is a part of and incorporated into the Terms of Use Agreement ("Terms of Use") applicable to the Site and any terms capitalized herein but not defined shall have the meanings assigned to such terms in the Terms of Use. By visiting or using the Site, You agree to accept the practices described in this Privacy Policy. If You do not agree to the terms of this Privacy Policy, please do not use the Site. Each time You use the Site, You should check the date of this Privacy Policy (which appears above) and review any changes that have been made since your last visit to the Site.

Personal Information Collected By the Site:

Infor-Med uses information that we collect from visitors and users to the Site to personalize and improve Your visit and experience at the Site and for other purposes set out below. Infor-Med gathers the following types of information:

Information You Give to Us:

We collect "Personal Information" that is provided by the users of our Site. "Personal Information" includes any information You have provided in connection with Your use of the Site. Personal Information is collected when You establish an account with us, or when You communicate with us about the Site.

Web Beacons:

Infor-Med (or service providers on our behalf) may collect information from visits to the Site through the use of "Web Beacons." Web Beacons are web page elements which may employ cookie technology that enables Infor-Med to record data about visits to or transactions made on the Site. This information is sometimes known as "clickstream data." We may use this data to analyze trends and statistics to improve Your online experience or our customer service. No Personal Information is collected through the use of Web Beacons on the Site.

Cookies:

Through the use of cookies, we may also collect and analyze the IP address used to connect Your computer to the Internet; computer and connection information such as Your browser type and version; operating system and platform; purchase history; confirmation when You open email that we send You; and the URLs which lead You to and around the website including the date and time. You can generally set Your browser to reject cookies or to notify You when You are sent a cookie. Software is also available from third parties which will allow You to visit the website without providing this information.

Use of Information Collected By Us:

Infor-Med uses the information we collect in an effort to improve Your experience on the Site, to provide services to You and to communicate with You about information that You request. We may also use this information to help us target specific offers to You and to help us develop and improve our Site.

Sharing of Information with Third Parties:

We will not rent, sell or otherwise disclose Your Personal Information to unrelated third parties without Your consent, except as stated in this Privacy Policy.

Aggregated De-Identified Information:

Infor-Med may provide aggregated information related to Your Personal Information to some of our business partners. This information is used in a collective manner and does not identify You individually in any way. In addition, as set forth in the Terms of Use for the Site, Infor-Med may, subject to the limitations set out in the Terms of Use, use certain de-identified PHI.

Links to Third Party Websites:

The Site may contain certain links to third party websites. Infor-Med is not responsible or liable for the privacy practices or content found on these sites. You should check the privacy notice and policies of each website You visit. Links to third party sites are provided solely for Your convenience and any use or submission of data to such sites shall be at Your sole risk.

Law Enforcement and Protection of Users and the Site:

To the extent permitted by law, Infor-Med will disclose Personal Information to government authorities or third parties pursuant to a legal request, subpoena or other legal process. Infor-Med may also use or disclose Your information as permitted by law to perform charge verifications, apply or enforce the Site's Terms of Use, or protect Infor-Med rights, interests, or property as well as those of our affiliates, customers, or website users. Following disclosure to any third party, Your Personal Information may be accessible by others to the extent permitted or required by applicable law.